

Stay Comfortable Even During Extremely Cold Winters with Gokudan nokia Introducing the ZN Series with No. 1 Heating Capacity^{*1}, and the Easy-to-Clean WN Series

GENERAL Inc. will release two series of Gokudan nokia—air conditioners with enhanced heating capabilities for the Japanese market—on Saturday, October 10, 2026. The lineup includes the high-end ZN Series and the WN Series with improved ease of cleaning. All models in both series meet or exceed the energy efficiency standard set to take effect in 2027^{*2}. Gokudan nokia is a line of heating-enhanced air conditioners designed specifically for use in cold regions, capable of warming rooms sufficiently even in severe cold.

ZN Series: No. 1 heating capacity for extreme cold^{*1}

The ZN Series is a high-end model designed to deliver the high heating performance and comfort required in cold climates. It boasts the no. 1 heating capacity among models for 13 to 16 m² (10 *tatami* mats) rooms^{*1}. The series is equipped with features that help maintain warmth throughout the room: “Comfort airflow” automatically adjusts fan speed and airflow direction based on indoor conditions, and “Assist Flap” reduces upward airflow to keep your feet warm.



ZN Series



WN Series

WN Series: Easy to clean with industry-first removable airflow path panels^{*3}

The newly added WN Series combines excellent heating performance for cold climates with hygiene features for customers who want to clean the air conditioners by themselves. The series allows the removal of the left/right and up/down air outlet louvers, where dust and dirt tend to accumulate. The airflow path panels can also be removed and washed with water.

Special outdoor units designed for use in cold climates

The heating operation of Gokudan nokia outdoor units can continue even when the outdoor temperature drops to -25°C^{*4}. An anti-freeze heater prevents the freezing of drain water during defrosting^{*5}, and a steel wire fan guard prevents snow buildup and intrusion around the air outlet, ensuring reliable heating operation even in extreme cold. Furthermore, these special outdoor units can withstand damage from rust, salt air, and de-icing agents, so they can be used in the harsh environments of cold regions.

GENERAL will continue to develop products that meet a wide range of needs, including heating performance, energy efficiency, and ease of cleaning. Through offering products that customers can choose to suit their lifestyles, we will contribute to creating comfortable living spaces even in harsh climates.

^{*1} AS-ZN287V2. Compared with wall-mounted residential air conditioners (2.8 kW) in the Japanese market. Heating capacity of 9.4 kW at an outdoor temperature of 2°C. As of September 1, 2026. Based on research by GENERAL Inc.

^{*2} The efficiency standard set to take effect in 2027 was met in 100% of cases.

^{*3} Compared with wall-mounted residential air conditioners in the Japanese market. The airflow path is designed to be detachable. Released on March 31, 2025. nokia W/L Series. Based on research by GENERAL Inc.

^{*4} Suction temperature of the outdoor unit. This does not guarantee performance. Performance may decrease depending on the operating environment and installation conditions.

^{*5} Power consumption when the anti-freeze heater is operating is 150 W.

ZN Series :[Product page/Specifications](#)

WN Series :[Product page/Specifications](#)

[Trademarks]

Gokudan nokia is a registered trademark of GENERAL Inc.

Main Specifications

Product name	Gokudan nocria air conditioners with enhanced heating performance for cold regions					
Series name	ZN Series					
Model name	AS-ZN257V	AS-ZN287V2	AS-ZN407V2	AS-ZN567V2	AS-ZN637V2	AS-ZN717V2
Power source	1φ 100 V	1φ 200 V	1φ 200 V	1φ 200 V	1φ 200 V	1φ 200 V
Room size (tatami mats)	Approx. 8	Approx. 10	Approx. 14	Approx. 18	Approx. 20	Approx. 23
Cooling capacity	2.5 kW	2.8 kW	4.0 kW	5.6 kW	6.3 kW	7.1 kW
Heating capacity	2.8 kW	3.6 kW	5.0 kW	6.7 kW	7.1 kW	8.5 kW
Low-temp. heating capacity (outdoor temp.: 2°C)	5.4 kW	9.4 kW	9.4 kW	9.4 kW	9.4 kW	9.6 kW
Low-temp. heating capacity (outdoor temp.: -7°C)	4.6 kW	7.5 kW	7.5 kW	7.5 kW	7.5 kW	8.5 kW
Low-temp. heating capacity (outdoor temp.: -15°C)	4.3 kW	7.3 kW	7.3 kW	7.3 kW	7.3 kW	8.5 kW
Annual energy consumption	695 kWh	736 kWh	1,081 kWh	1,708 kWh	1,922 kWh	2,442 kWh
Target fiscal year 2027						
Energy standard compliance rate	109%	116%	112%	105%	108%	100%
APF	6.8	7.2	7.0	6.2	6.2	5.5
Indoor unit ext. dimensions	293 mm (H) × 798 mm (W) × 385 mm (D)					
Release date	Saturday, October 10, 2026					
Suggested retail price	Open price					

Product name	Gokudan nocria air conditioners with enhanced heating performance for cold regions				
Series name	WN Series				
Model name	AS-WN227V	AS-WN257V	AS-WN287V2	AS-WN407V2	AS-WN567V2
Power source	1φ 100 V	1φ 100 V	1φ 200 V	1φ 200 V	1φ 200 V
Room size (tatami mats)	Approx. 6	Approx. 8	Approx. 10	Approx. 14	Approx. 18
Cooling capacity	2.2 kW	2.5 kW	2.8 kW	4.0 kW	5.6 kW
Heating capacity	2.5 kW	2.8 kW	3.6 kW	5.0 kW	6.7 kW
Low-temp. heating capacity (outdoor temp.: 2°C)	5.0 kW	5.0 kW	6.9 kW	7.8 kW	8.7 kW
Low-temp. heating capacity (outdoor temp.: -7°C)	4.1 kW	4.1 kW	5.4 kW	6.7 kW	7.0 kW
Low-temp. heating capacity (outdoor temp.: -15°C)	3.8 kW	3.8 kW	5.3 kW	6.3 kW	6.8 kW
Annual energy consumption	630 kWh	717 kWh	802 kWh	1,220 kWh	1,795 kWh
Target fiscal year 2027					
Energy standard compliance rate	106%	106%	106%	100%	100%
APF	6.6	6.6	6.6	6.2	5.9
Indoor unit ext. dimensions	298 mm (H) × 799 mm (W) × 348 mm (D)				
Release date	Saturday, October 10, 2026				
Suggested retail price	Open price				

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